



# **Deseronto Public Library Strategic Plan 2026-2029**

## **Our Mission:**

We nurture  
learning,  
creativity,  
and community.

## **Our Vision:**

To be a library of  
discovery and  
connection  
driven by  
growth.



# Our Values



**Integrity**



**IDEA (Inclusivity, Diversity,  
Equity, Accessibility)**



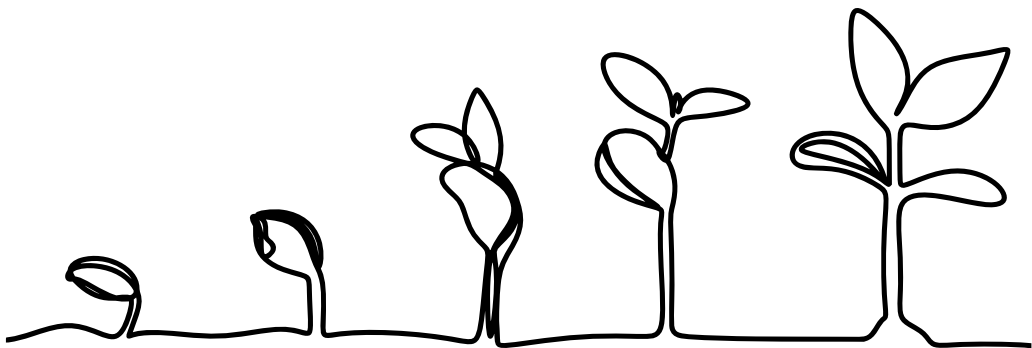
**Continuous Improvement**



**Engagement**



**Creativity**



# Our Priorities

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**Grow  
Community  
Literacy**

A stylized yellow leaf with a black outline and a semi-transparent white center. The leaf is oriented diagonally, with its tip pointing towards the top-right.

**Nurture  
Wellness and  
Belonging**

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**Enrich  
Spaces  
and Services**

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**Inspire  
Creativity**



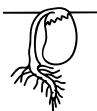
# Grow Community Literacy

- 🌱 Advance literacy by connecting people with library resources.
- 🌱 Enhance the collection to meet the needs of the community.
- 🌱 Prioritize skill building and practical learning opportunities.



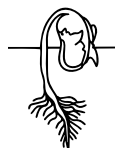
# Nurture Wellness and Belonging

- Offer programs that encourage community socialization and collaboration.
- Explore and expand community partnerships.
- Champion wellness and belonging within the community.



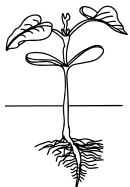
# Enrich Spaces and Services

- Modular design to maximize space utilization.
- Optimize equitable service delivery.
- Outdoor and educational space enhancement.



# Inspire Creativity

- Seek innovative ways to provide outreach and advocacy in our community.
- Ensure a safe and positive work environment.
- Promote a culture of creativity and continuous improvement.



# Laying Foundations

2026



Launch pilot digital campaigns, social media outreach, and literacy workshops, “How to Use Your Library” guides, and expand school and community partnerships.



Initiate intergenerational and collaborative programs, host adult social clubs, and start writing and oral storytelling programs.



Continue modular and flexible furniture upgrades, implement mobile equipment, and plan outdoor learning initiatives.



Develop outreach programs on local and Indigenous history, support arts and cultural programming, establish wellness and safety measures for staff, and introduce continuous improvement practices for staff and community projects.

# Expansion & Integration

## 2027

-  Expand digital engagement and school partnerships, host additional media literacy and skill-building workshops, scale creative writing and hands-on programs, and promote seasonal literacy initiatives.
-  Strengthen partnerships with local groups, interest-based clubs, coordinate community programs for maximum impact, and continue wellness-focused workshops and activities.
-  Enhance equitable service delivery through staff training and inclusive policies, expand outdoor learning spaces and literacy-focused installations, and refresh multi-use areas.
-  Broaden arts and cultural programming, implement virtual collections and interactive learning, deepen staff professional learning, and expand community engagement in creative initiatives.

# Sustainability

## 2028



Scale successful programs to wider audiences, update guides and digital tutorials, and create ongoing school/community programming.



Continue to evaluate community programs and partnerships, maintain wellness, social, and safety initiatives, and foster sustained engagement.



Solidify modular and flexible space solutions, maintain accessible, multi-use, and outdoor learning areas, and evaluate improvements and plan for future adaptability.



Continue outreach, arts, and cultural programming, embed continuous improvement cycles across staff and community initiatives, and finalize sustainable, long-term creative and learning strategies.

# A Message From Our Leadership

The first Deseronto Public Library Strategic Plan is a roadmap that reflects both our community's aspirations and the evolving role of the Library. Over the last year, we have listened to our patrons, partners, and staff; those insights have shaped a plan rooted in possibility, resilience, and growth.

At the heart of this plan is a simple belief: libraries transform communities. In Deseronto, that transformation happens through everyday connections—between neighbours, between learners and resources, and between ideas and action. Our refined mission, to nurture learning, creativity, and community, guides every choice we make, while our vision calls us to be a library of discovery and connection driven by growth.

This plan outlines four strategic priorities that build on our strengths and respond to the needs of our community: grow community literacy, nurture wellness and belonging, enrich spaces and services, and inspire creativity. These priorities reflect not only who we are today, but who we are becoming, while acknowledging where we have grown from. As a small rural library, we understand the power of adaptability, collaboration, and creative problem-solving. This plan positions us to meet challenges with confidence and to seize new opportunities with enthusiasm.

We extend our gratitude to our board, staff, volunteers, the Ontario Library Service, and community members for their input and support. Together, we will continue building a library that grows—one that welcomes all, sparks curiosity, and strengthens the bonds that make Deseronto unique.

Thank you for being part of our story.

**Julie Lane**  
CEO,  
Deseronto Public Library

**Jean Rixen**  
Chair,  
Deseronto Public Library Board

