

## **Deseronto Public Library Seeking Community Input: Logo Redesign Project**

Following recent renovations, the Deseronto Public Library is welcoming input from the community regarding the selection of a logo concept to update the digital presence of the Library. The goal of the rebrand is to create a modern, simple, and recognizable logo that preserves the spirit of the original design. Staff and the Library Board have selected two logo concepts and these options are available for public input. Regardless of whether or not you are a library-user, the Library wants to hear from you. Logo concepts can be found and voted for on the Deseronto Public Library website <https://www.deserontopubliclibrary.ca/>, Facebook page <https://www.facebook.com/DeserontoPublicLibrary>, by phone at 613-396-2744, or in person. The Survey will open on September 26th, 2022 and close on October 7th, 2022. Library staff are excited to receive your feedback!

The winning concept will be announced at the end of October. The library would like to thank the community in advance for their help with the rebranding process.

For questions, you are welcome to contact Julie Lane, CEO/Librarian, at [ceo@deserontopubliclibrary.ca](mailto:ceo@deserontopubliclibrary.ca) or by phone at 613-396-2744.